

CDR PROGRAMME APPLICATION FORM

Part 1: CLIENT INFORMATION

1. Name & Position (Name & Position of the person completing the form)		2. Company/Business Name	
3. Telephone		4. Email	
5. P.O. Box	Code	City	
6. Physical Address			7. Office Telephone

Part 2: READINESS & NEEDS ASSESSMENT QUESTIONS

1. Has your company / business ever had challenges in settling your business expenses or bills despite having met sales target as projected?
 Yes No

2. Would you be interested in finding out how much your business is likely to make in the next 3 to 6 months?
 Yes No

3. Have you ever tried to borrow a loan from a bank or any other financial institution but your application was declined?
 Yes No

4. (a) Do you make use of any accounting system or tool to track your business performance?
 Yes No

- (b) If yes, are you able to use the system optimally and get all reports that you want?
 Yes No Not aware of any report

5. Have you ever had complaints from employees of any unremitted NHIF?
 Yes No Don't remit NHIF

6. Has your company or business ever been penalised or received a demand notice from KRA over non-filing of tax returns?

Yes

No

Don't file tax returns

(If Yes, kindly state below whether you resolved the issue or whether you would like any assistance to resolve the same)

7. Can you engage the services of a financial consultant to help you identify how you can manage your finances and position your business for growth?

Yes

No

(If Yes, kindly explain what you would like the consultant to do and the amount you can pay per month for the service)

8. Have you ever considered effective cash flow management or preparation of forecast for incomes and expenditures on stocks, equipment, material, manpower, etc. at any time to help you plan and control your business operations?

Yes

No

Would like to know more

9. Would you be interested in knowing whether your business is growing or your worth in the business and how every financial transaction or each product line is contributing?

Yes, but don't know how to do it

No

10. **CDR Programme** is a subsidized enterprise capacity development enabler that builds **financial management system** and **investment-readiness capabilities**. Kindly indicate whether you would be interested in enrolling in the Programme.

Yes

No

Would like to know more

Thank you very much for spending your valuable time to complete the form
BridgeCap will contact you on the way forward